



The 21st Century Photo Booths with Social Media Sharing and Instant Hashtag Printing From DNP

## Small enough to be shipped out for events but durable enough to withstand printing continuously at events!

Thriving at the intersection of photo booth technology and social media integration, Portland-based Limelight Photo Booth offers one of the industry's most dynamic lineups of photo booth sale solutions. Equipped, instant Facebook and Twitter uploads, private web galleries, and instant on-site prints—Limelight Photo Booth pushes the design boundaries to ensure that each of its booths stand up to the demands of events, such as weddings, corporate parties, full-scale brand activations, and interactive photo marketing campaigns. To maintain the magic of the moment, Limelight Photo Booth integrates DNP's dye-sublimation photo printers into every solution it offers ensuring on-site prints are delivered without delay.



"Among its many photo booths for sale, the company has developed a unique design called the "iClick" (www.iclickphotobooth.com), which offers guests the ability to take photos from their smart phones and instantly view and print from the kiosk with a unique hashtag. Limelight Photo Booth also offers open-style photo booths, such as their Green Screen photo booth for custom backgrounds and Red Carpet Photo Booths with custom step-and-repeat backdrops, as well as advanced technology in their iClick Social Media Photo Booth which utilizes a touchscreen user interface. Despite its vast selection of photo booths, the company always offers instant on-site prints to ensure each guest leaves with a specialized memento.

Limelight Photo Booth discovered DNP in early 2012 when it went searching for a reliable printer that could also be easily transported across the country. "We needed a printing solution that was small enough to be shipped out for events but durable enough to withstand the grueling task of printing continuously at events," said Clete Schroeder, of Limelight Photo Booth. "DNP's dye-sublimation printers fit the bill and have yet to let us down no matter where we are in the country or how large the event is."

Special events are at the core of Limelight Photo Booths DNA: The company, which operates throughout California, Oregon and Washington, was founded in 2010 by Schroeder, a professional wedding photographer. In just four years, Limelight Photo Booth has become one of the leading photo booth rental houses on the West Coast, with a client portfolio that includes superstars such as Adidas, Microsoft, Nike, and Red Bull.

Recently, Limelight Photo Booth deployed a booth equipped with a single DS80 printer to print 8"x10" images for an event with more than 3,000 attendees. "We landed the job because we had the ability to print large volumes of 8"x10" photos," said Schroeder. "With the DS80 we did not have a single print failure or any downtime throughout the entire event and we printed thousands of images." Schroeder also cites versatility as one of the strong points of DNP printers. Limelight Photo Booth owns several of DNP's RX1, DS40 and DS80 printers, which are regularly swapped out to meet the specific needs of the event.

"Although we initially went with DNP because of print speeds, we have continued to use these printers because they are true work horses that rarely fail and provide high quality prints for our clients," said Schroeder. "DNP has proved time and again that its speed and reliability are unmatched within the industry. That's one of the ways we make sure our clients are always left satisfied."

For more information, please visit http://dnpphoto.com/EventPhoto/DS80.aspx



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